

# INVESTING IN MAIN STREET SCORECARD



SCORECARD FOR ORGANIZATION: \_\_\_\_\_

YOUR NAME: \_\_\_\_\_

## 1. What monetary value will you receive from financially supporting this Main Street business?

- Value is certain
- Value is dependent upon my purchasing products and services
- Value is dependent upon the performance of the organization
- Value is uncertain

## 2. What non-monetary value will you get from supporting this Main Street business?

- The success of this Main Street business will help my community.
- The success of this Main Street business will help a charity that I support.
- The success of this Main Street business will help a social cause that I support.

## 3. How good is the management team of this Main Street business?

	Not really	Okay	Strong
They know what they are doing.	<input type="text"/>	<input type="text"/>	<input type="text"/>
They are trustworthy.	<input type="text"/>	<input type="text"/>	<input type="text"/>
They know the market.	<input type="text"/>	<input type="text"/>	<input type="text"/>

## 4. How do you feel about this Main Street business?

	Not really	Okay	Strong
I like them.	<input type="text"/>	<input type="text"/>	<input type="text"/>
I like how they treat their customers.	<input type="text"/>	<input type="text"/>	<input type="text"/>
I like how they support my community.	<input type="text"/>	<input type="text"/>	<input type="text"/>

## 5. In addition to financial support, how will you help this Main Street business?

Tell your family, friends, co-workers and associates about the organization.

Encourage everyone to buy the products and services of the organization.

Volunteer your time.

All of the above.

Will You Financially support this Main Street business? Yes \_\_\_\_\_ No \_\_\_\_\_

**An *Investing In Main Street Workbook* that teaches how to best use this Worksheet will be provided to all Members of the Colorado Capital Club. <http://www.investlocalcolorado.com>**